

Advertising Opportunity: 2018 Ottawa Valley Road Map

ADVERTISER INFORMATION (complete all fields)					
Business Name:					
Address:					
Mailing Address: (if different from above)					
City:		Province:		Postal Code:	
Telephone:		Website:			
Advertising Contact:					
Email:					

- Yes, I am interested in advertising in the 2018 Ottawa Valley Road Map.**
 - Please repeat my order from last year.

OR

- I would like to purchase the following advertising:
 - Free Business Listing** (insert business name & select category listing):

Business Name	Category Listing

- Additional Business Listings - \$75/each** (insert business name & select category listing):

Additional Listings	Business Name	Category Listing
Listing 1		
Listing 2		
Listing 3		
Listing 4		
Listing 5		

To order more than 5 additional road map listings, please include the additional listings in your email when submitting the advertising order form.

- Single Display Ad (\$495)**
 - I would like the OVTA to design my ad. *See page 3 for required ad materials.*
 - I will supply print-ready artwork by February 9, 2018.
- Double Display Ad (\$920)**
 - I would like the OVTA to design my ad. *See page 3 for required ad materials.*
 - I will supply print-ready artwork by February 9, 2018.
- Outside Back Cover –full panel (\$1,590)**
 - I will supply print-ready artwork by February 9, 2018.
- Inside Back Cover – half panel (\$1,190)**
 - I will supply print-ready artwork by February 9, 2018.

PAYMENT INFORMATION

	Quantity	Total
Additional Listings	x \$75/each	\$
Single Display Ad	x \$495/each	\$
Double Display Ad	x \$920/each	\$
Inside Back Cover	x \$1,190/each	\$
Outside Back Cover	x \$1,590/each	\$
	Sub-Total	\$
	HST (13%)	\$
	TOTAL	\$

- Please Invoice**
- Pay by credit card (visa / mastercard)**

Credit Card # _____

Expiry Date _____

CSV # _____

Name on Card _____

Signature _____

Please Read Carefully

This form is a contractual agreement for advertising. The OVTA is not responsible for copyright violations brought about by advertising submitted or printed. The advertiser acknowledges that he/she owns and has full rights to use any imagery or copy submitted for advertising.

All advertising materials must be submitted electronically by February 9, 2018. Proofs are provided for display ads only. The advertiser is responsible for ensuring accuracy and approval of all display ads. Failure to approve display ads by the print deadline will result in approval by the OVTA. The advertiser waives the OVTA of all responsibility for incorrect information.

0% interest will be charged should payment be received within 30 days of receipt of invoice.

1% interest per month will be charged for any outstanding amounts.

Signature: _____

Date: _____

**SEND COMPLETED FORM AND AD MATERIALS TO:
Melissa at mmarquardt@countyofrenfrew.on.ca**

... Advertising Specs on next page ...

Sample Display Ads: Ottawa Valley Road Map

All display advertisements created by the OVTA will follow a standard design template.

For display ads designed by the OVTA, ad materials (images, logo, ad copy, etc) must be received with the completed advertising order form **no later than February 9, 2018**.

*Members who prefer to supply print-ready artwork must do so by **February 9, 2018**. All print-ready ads must include a bleed of 0.125" and safe area inset of 0.125" for text and logos. Files to be supplied as PDF, EPS, AI or TIF. CMYK colour at a resolution of at least 300 dpi.*

Note: All grid locations will be added by OVTA staff.

Sample Single Display Ad (OVTA template)



The Moose on the Beach 

Map: D5

Cozy restaurant with a beautiful view over Lake Clear. Breakfast, lunch and dinner. Fresh baked goods and local coffee from 2pm.

949 Lake Clear Road, Eganville, Ontario, K0J 1T0
800.565.9623 omresort.ca

Size: 3.25" W x 1.75" H

Includes:
1 photo + 1 logo
30-word description
business contact info
grid location

Sample Double Display Ad (OVTA template)



Upper Ottawa River Paddle Festival 

Map: D3

One River. Three Disciplines. SUP, Canoe, Kayak. 13k, 4k, 1k kids. Fun, Food, Music, Paddling. Stand Up For CHEO. Reel Paddling Film Festival. All rolled into one fantastic weekend on the water!

Petawawa Point Beach, Petawawa
Pembroke Riverside Park, Pembroke, Ontario
613.687.5678 x2102 or 613.735.6821 x1501 upperottawariverrace.ca

Size: 3.25" W x 3.5" H

Includes:
1 photo + 1 logo
50-word description
business contact info
grid location

Sample Business Listing

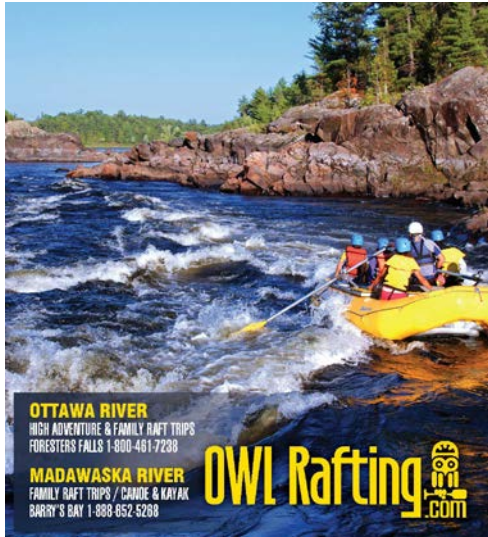


Hotels and Motels

▶ **Best Western Pembroke Inn & Conference Centre**..... Map: D3
1 International Drive, Pembroke, Ontario, K8A 6W5
613.735.0131 bestwesternpembroke.com

Includes:
business name
street address
town, province, postal code
telephone, website
grid location

Sample Half Panel (Inside Back Cover)



Size: 3.75" W x 3.875" H

Bleed: 0.125"

Safe area inset for text and logos: 0.125"

CMYK colour at a resolution of at least 300 dpi

Accepted file formats: PDF, EPS, AI or TIF

Print-ready artwork supplied by advertiser

Sample Full Panel (Back Cover)



Size: 3.75" W x 8.5" H

Bleed: 0.125"

Safe area inset for text and logos: 0.125"

CMYK colour at a resolution of at least 300 dpi

Accepted file formats: PDF, EPS, AI or TIF

Print-ready artwork supplied by advertiser